

TABETHA JONES

323-206-8696
Colorado, USA

USER EXPERIENCE CONSULTANT

designer@tabetha.us
tabetha.us



Innovative and results-driven professional directing high-impact UX initiatives in fast-paced settings. Skilled in streamlining enterprise products for optimal performance across diverse technologies and devices. Proven track record in leading proficient teams in enhancing internal capabilities. Adept in cultivating and strengthening strong executive and client relationships. Operates with exceptional precision in cross-functional environments while conducting research, design, and prototyping for enterprise web experiences, effectively transforming, and optimizing user flows. Expertise in ux delivery in cross-functional enterprise environments.

AREAS OF EXPERTISE

- UX Delivery + Project Management
- User Research + Testing
- UX Strategy
- Accessibility
- Interaction Design + Prototyping
- Visual Design Systems
- Enterprise System Integration
- Relationship Management

PROFESSIONAL EXPERIENCE

MBO PARTNERS, LOS ANGELES, CA

07/2021 – 12/2022

UX/UI Consultant

Drove MVP success of Deloitte's manufacturing industrial internet of things venture by actively delivering expertise in visual design systems and interactive prototyping, crafting engaging and user-friendly experiences. Utilized Figma extensively to document styles, fostering seamless collaboration among distributed product teams in a highly efficient SAFe environment. Mentored and empowered designers, inspiring growth in interactive prototype architecture and effective UX and design approaches.

- Spearheaded development of design system components and patterns, extending the design system based on brand guidelines, ensuring consistency and efficiency in design implementation.
- Designed and implemented user-friendly dashboards, information design, reporting flows, and interfaces, empowering workers to efficiently review data, take actions within the application, and generate reports.
- Produced interactive, high-fidelity prototypes for the Smart Factory product interface, enhancing user experience and product development.

HCL TECHNOLOGIES, LOS ANGELES, CA

11/2018 – 4/2020

Managing Consultant

Directed high-impact UX initiatives and provided hands-on expertise to drive high-functioning daily operations in a fast-paced, innovation-focused setting. Cultivated and fortified pivotal relationships with top executives and priority clients. Pioneered a series of design thinking

PROFESSIONAL EXPERIENCE CONT'D

workshops within the Business Transformation Services (BTS) group, igniting momentum and transformation for an oil+gas client. Spearheaded a proficient team to craft and enhance internal capability SharePoint pages for the SAP North America business unit. Orchestrated and governed workflows, meetings, and documents using a suite of Microsoft collaboration tools.

- Showcased versatile leadership expertise in roles spanning People Development Manager, Project Manager, Design Thinking Lead, User Experience Designer, and BTS Leadership Team member.
- Appointed to co-lead the development of a forward-looking user journey for the infrastructure department, fostering future growth and evolution in the oil and gas sector.
- Established and strengthened new communities and relationships, enhancing visibility and accountability by guiding and mentoring capabilities within the North America SAP Practice.

CAPGEMINI NORTH AMERICA, ATLANTA, GA

11/2011 – 11/2018

Senior Consultant

Guided entire lifecycle of UX design and innovation for projects, meeting client expectations at every stage. Employed cross-functional collaboration with distributed teams to generate an extensive array of deliverables, such as design research analysis, stakeholder interviews, visual design, creative design, digital brand translation, interactive prototypes, feedback workshops, usability testing, ethnographic interviews, wireframe definition, information architecture, content design and strategy, and interaction design flows, landscape analysis, visual design implementation and testing, style guides, reusable components, accessibility auditing, etc. Streamlined the impact and usability of enterprise products, optimizing performance across a wide variety of platforms and device types.

- Spearheaded various leadership and execution roles as Business Analyst, Visual Designer, Workflow Manager, and Workshop Facilitator.
- Accumulated practical expertise across diverse sectors, such as Media, Insurance, Broadcast, Finance, Energy, Biotech, Casual Dining, Retail, Life Sciences, and others.

ROBERT HALF TALENT SOLUTIONS, SAINT LOUIS, MO

2011

Usability Analyst

Spearheaded user experience projects at Sigma-Aldrich for The Creative Group (now Robert Half Talent Solutions). Engaged with a diverse network of key stakeholders and in-house departments in user experience, marketing, data, and development. Directed timelines, approval workflows, and RACI. Conducted advanced lab research and collaborated with the external brand team to align with fresh digital branding standards. Led the development of user interview questions, interactive prototypes, and user flows, utilizing research data and personas for new global user checkout flows.

- Designed an upgraded shopping experience for the global Sigma-Aldrich biotech website that included working with marketing to analyze where users had been dropping out in the original checkout process and refining the checkout process.

ADDITIONAL EXPERIENCE

Senior Consultant, Perficient Inc., Saint Louis, MO
Senior Consultant, Sapient North America, Arlington, VA

EDUCATION

BACHELOR OF FINE ARTS

Focus in Communication Design
Virginia Commonwealth University

PROFESSIONAL DEVELOPMENT

LINKEDIN LEARNING

[How to Talk to the AIs](#)
[Intro to Prompt Engineering for Generative AI](#)

PENDO

[Mind the Product](#)

PRODUCT SCHOOL CERTIFICATIONS

[Product Leadership](#)

NIELSEN NORMAN GROUP

[Managing User Experience Strategy](#)

INTERACTION DESIGN FOUNDATION

[How to Design Experiences for AI](#)
[User Experience Management: Strategy and Tactics](#)
[Get Your Product Used: Adoption and Appropriation](#)
[Human Computer Interaction: HCI](#)
[Accessibility: How to Design for All](#)

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